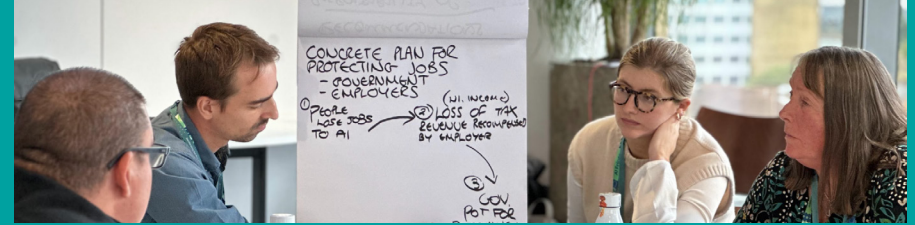


# CONNECTED BY DATA

## People's Panel Recommendations



**Connected by Data** is the campaign for communities to have a powerful voice in the governance of data and AI. We work to put communities at the centre of data narratives, practices and policies.

We organised the **People's Panel on AI** to address the glaring absence of public voice in the UK AI Safety Summit, and to demonstrate the importance and feasibility of embedding deliberative public participation in future AI debates and decision making.

On 3rd November 2023, after deliberations at the AI Fringe, and considering outputs from the UK AI Safety Summit, the People's Panel on AI made the following recommendations:

- 1 A global governing body for AI** to bring together citizens, impartial experts and governments from across the world, and ensure regulatory collaboration that includes the global south.
- 2 A system of governance for AI in the UK that places citizens at the heart of decision making** drawing on input from scientists, researchers, ethicists, civil society, academia and industry to inform and provide evidence for government and citizens to then work together on decisions.
- 3 Awareness raising about AI across society.** From the classroom to the home. From the workplace to the community. Highlighting risks such as addiction to social media, as well as the opportunities that AI offers.
- 4 A safe transition, with training, to support people into a world of work alongside AI, ensuring no-one is left behind.**
- 5 A continued national conversation on AI, including retaining the People's Panel to keep public voice live in a fast-changing AI landscape.** We citizens can do jury service and as such are already trusted to make life-impacting and significant decisions.

- 6 Focus on inclusive collaboration,** to set out a vision of life where AI is used to enhance and balance human needs.
- 7 Stakeholders acting with transparency at all times.** An example of this might include a 'black box flight recorder' approach to AI models: protecting intellectual property but shared when things go wrong.

## The importance of public deliberation

Public deliberation goes beyond methods like surveys, polling or user research in order to support extended dialogue with informed members of the public. This can:



**Uncover values** that the public want to see driving the use and governance of AI, helping to focus research and development on shared priorities.



**Build trust** by delivering a deeper understanding of how AI tools and services impact everyday life in different communities.



**Inform decision making** enabling all stakeholders, including members of the public, to take an equal seat at the table when charting a path to responsible and ethical AI.

## Deliberative public engagement involves

**Recruitment** ■ Engaging a **diverse group** that represents the make-up of the **communities affected** by particular technologies.

**Learning** ■ Providing a range of **balanced learning inputs** that equip the group to discuss, ask questions and adopt informed positions.

**Deliberation** ■ **Independently facilitated discussions** responding to guiding questions: exploring points of consensus and difference.

**Action** ■ Informing **product decisions**.  
 ■ Recommendations for **policy**.  
 ■ **Empowering** participants to engage further.

### In the People's Panel on AI at the 2023 AI Fringe:

**Recruitment** ■ We used sortition: a stratified lottery sampling for age, ethnic and geographic representation.

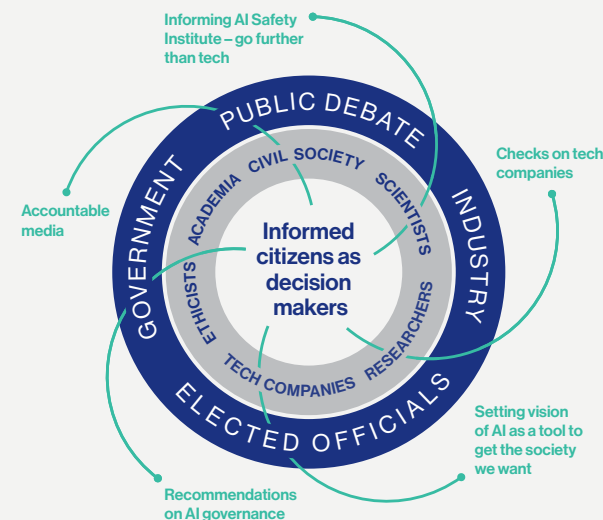
**Learning** ■ Over three full days the Panel attended Fringe sessions, spoke with experts, tried out tools hands-on, watched the AI Safety Summit livestream.

**Deliberation** ■ Daily deliberation sessions took place. On Friday, we had a full morning working on recommendations.

**Action** ■ We are presenting findings to different stakeholders.  
 ■ The Panel plan to continue working and advocating for public voice in AI Governance

### Constant discussion

The People's Panel developed a vision for future engagement that can keep pace with technology and changing AI impacts



### For more information

Visit [connectedbydata.org/projects/2023-peoples-panel-on-ai](https://connectedbydata.org/projects/2023-peoples-panel-on-ai) or contact [tim@connectedbydata.org](mailto:tim@connectedbydata.org)

Connected by Data are developing resources to help technology companies explore how to embed participatory, democratic and deliberative approaches to governing data and AI in their work. To find out more, get in touch.

The People's Panel were Margaret, Joe, Ollie, June, Sharif, Janet, Elizabeth, Shanti, Ermias, Sallie and Adam. The People's Panel on AI was organised by Connected by Data with support from the Mozilla Foundation, the Accelerate Programme for Scientific Discovery, the Kavli Centre for Ethics, Science, and the Public, and the Ada Lovelace Institute. It was facilitated by Hopkins Van Mil. Recruitment carried out by the Sortition Foundation.

